



Expression of Interest Form

New Entrant Cities

28 April 2023

Version 3

General Instructions on the EoI form

The table below provides an overview and approximate length of the content of the EoI to be uploaded in the online form by new entrant cities.

Section of the form	Max page number
1. Key motivation, city goals and ICC journey	1,5 pages
2. City strengths and assets	2,5 pages
3. Local policy landscape and available resources	2 pages
4. Networking ambitions	1 page
5. Presentation of the proposed ICC team	1,5 pages

You are welcome to upload several additional documents as annexes to your application, demonstrating your interest and ability to take part in the ICC. Please note that all uploaded annexes cannot exceed 24MB.

When preparing your application, please refer to the Applicant guidelines which can be downloaded from the [website](#). This document shares all the key information you need for preparing your Expression of Interest, including eligibility, the application procedure and selection criteria.

Applications are due on 31 May 2023 at 11:59pm CET. The mandatory letters of support from local leadership and from a local business representative or intermediary are due on 9 June 2023 at 11:59pm CET.

Name of city	<i>Please complete</i>
Country	<i>Please complete</i>
Organisation submitting the EoI	<i>Please complete</i>
Contact person (Name)	<i>Please complete</i>
Contact person (Position)	<i>Please complete</i>
Contact person (Email)	<i>Please complete</i>
Contact person (Phone number)	<i>Please complete</i>

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1. Key motivation, city goals and ICC journey

In this section, the applicant should present and describe the city’s key motivations to join the ICC based on the challenges the city is facing.

- Provide a short description of your city’s motivation to enter the ICC network and explain why the city found the initiative appealing. **(Open text, 0,5 page)**

Starting here: 900 characters including spaces maximum.

- The programme will support all participating cities’ transition across three sectors of strategic importance, where cities have a high degree of local influence, namely: **construction/built environment, energy/renewables and mobility/transport**. Cities should select and rank the three core sectors their city would like to focus on in the ICC. **(Priority system, 1-3, with 1 being your favourite choice, and 3 your least preferred choice)**

Primary sector	Ranking
Construction and Built Environment	
Energy and Renewables	
Mobility and Transport	

- In addition, cities should select and rank the three **secondary** sectors their city would like to focus on in the ICC. **(Priority system, 1-3, with 1 being your favourite choice, and 3 your least preferred choice)**

Secondary sector	Ranking
Tourism	
Small/ Local retail	
Agri-food	
Textiles	
Cultural and creative industries	

Important notice: The most popular sectors among the secondary sectors will be given priority. This means that there is no guarantee that all sectors in the second group will be covered. The final selection will be announced later, based on the community's preferences.

- Based on your selection of secondary sectors but also of the three core sectors of the programme mentioned above, provide a description of the key challenges your city is facing and aim to overcome. The description should discuss briefly the sectors on which your city would like to focus their actions under ICC network activities. **(Open text, 0,25 page)**

600 characters including spaces maximum.

2. City strengths and assets

The objective of this section is for the applicant to present key city strengths and assets in light of the challenges addressed and sectors being pursued.

- Provide a key overview of your city in terms of general economic and demographic indicators (population size, population growth rates, employment and unemployment rate, city GDP and growth rates) and data on key economic sectors relevant to your city objectives (size and composition of the sectors and growth trends). **(Open text, 0,5-1 page)**

900-1800 characters including spaces maximum.

- Provide a qualitative assessment of strengths at the city level. This could include the existence of strong communities and networks (e.g. businesses, universities, research centres); existing / prior initiatives (e.g. pilot initiatives); infrastructure; knowledge; or policies / institutions; which make the city fertile ground for the ICC to be implemented. Any information regarding city assets (e.g. previous projects, data, on-going initiatives, press articles, etc.) can be added to the EoI as an Appendix, but should be explicitly referred to in this section. **(Open text, 0,5 page)**

900 characters including spaces maximum.

- Demonstrate your city's capacity in mobilising the existing stakeholder communities and networks to act as catalysts of the ICC process within the city and supporting the implementation of the action plan. **(Open text, 0,5-1 page)**

900-1800 characters including spaces maximum.

3. Local policy landscape and available resources

The objective of this section is for the applicant to describe the existing policy framework which creates the adequate conditions for the ICC to be carried out.

- Present existing policy strategies, roadmaps relevant to the identified challenges and selected sectors of specific interest identified earlier in the form, which could benefit from the ICC assistance and support and demonstrate the existence of policy momentum within your city. **(Open text, 0,5-1 page)**

900-1800 characters including spaces maximum.

- Present a pipeline of existing projects in relevant fields. The ICC should be implemented in the context of an existing pipeline of projects. You should explain what the added value of the ICC would be in implementing these projects. You should emphasize which specific projects could be rolled out in the short term with the support of the ICC. **(Open text, 0,5 page)**

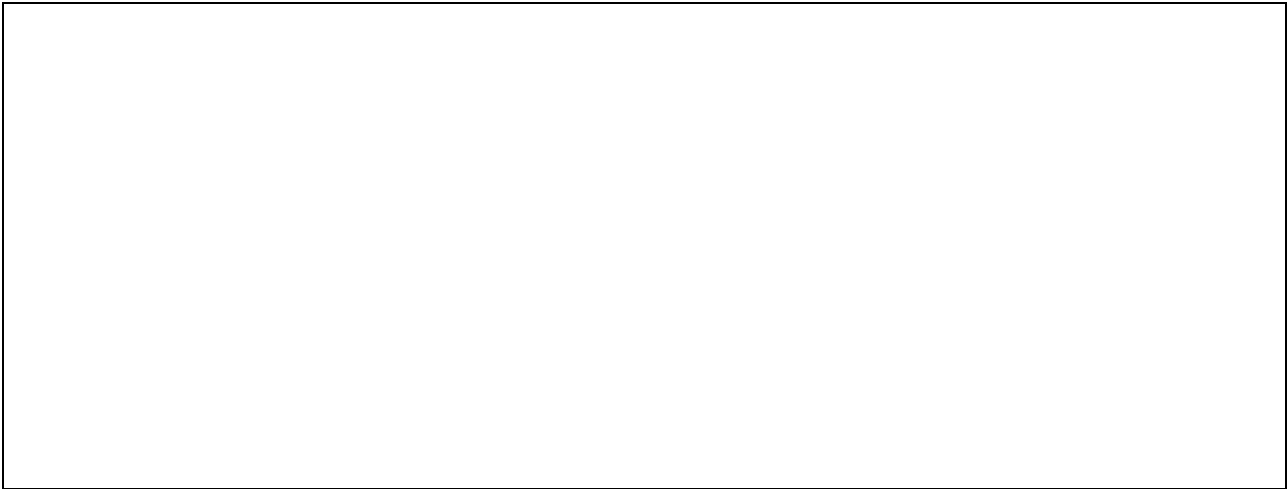
900 characters including spaces maximum.

- Explain whether you are engaged in the Local Green Deal* process by having already established a process, being in the process of establishing one or planning to do so in the near future. **(Single choice answer)**

Local Green Deal	Selection (x)
Yes, our city has established a Local Green Deal	<input type="checkbox"/>
Yes, our city is in the process of setting up a Local Green Deal	<input type="checkbox"/>
No, our city has not yet established a Local Green Deal but wishes to set up one in the near future	<input type="checkbox"/>

- Describe how a Local Green Deal process has been established or is planning to be developed in the future in your city. Please present the type of stakeholders involved, the sector and the type of solutions you will deploy. If your city has not yet started the process of implementing a Local Green Deal, you can refer to an existing strategy or a local tailor-made action plan to accelerate and scale-up your city’s green transition e.g. sustainable energy and climate action plans, circular economy plans, resilience or economic development plans that aim to advance the EU Green Deal locally. **(Open text, 0,25 page)**

600 characters including spaces maximum.



*Green Deals are a flagship initiative of the European Commission that aim to place cities and regions at the heart of the EU's transition to climate neutrality. **They are concretely a local agreement between various stakeholders which aim to accelerate the green transition at the local and regional level.** It is a requirement of the ICC for participating cities to commit to further developing or implementing a Local Green Deal in their local area and/or in partnership with other fellow cities. To find out more, please visit the Intelligent Cities Challenge [website](#).*

4. Networking ambition

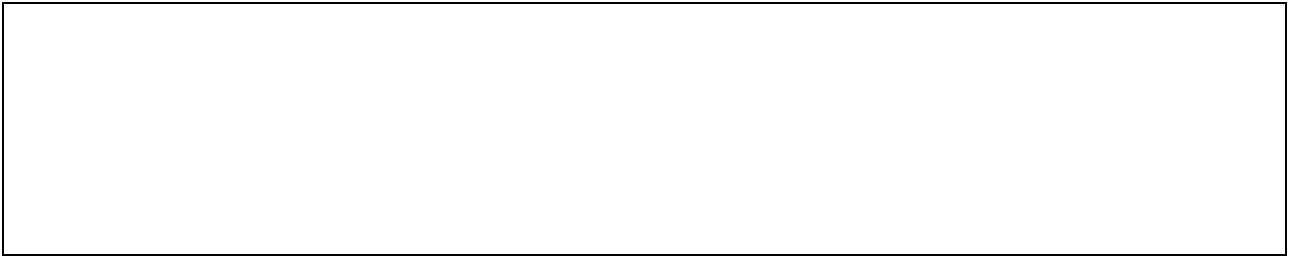
This objective of this section is for applicant to describe what they would like to achieve by being a part of the ICC network and how it intends to engage with other cities ([members of the ICC network](#) or other networks and initiatives) to support the implementation of the ICC action plan and process.

- Rank what you consider to be a priority for networking in the ICC. (**Rank from 1-5, 5 being the most important and 1 the least important**)

Networking priorities	Ranking
Implementation of joint projects	
Knowledge sharing	
Sharing best practices	
Joint funding applications	
Matchmaking activities with city peers (for funding pitches, projects, etc)	

- Present your motivations and rationale for engaging with other cities including a desire for collaboration. This should include a clear explanation of the perceived added value of inter-city collaboration as opposed to business as usual. (**Open text, 0,5 page**)

900 characters including spaces maximum.



5. Presentation of the proposed ICC team

The objective of this section is for the applicant to describe the team being proposed to oversee the city's involvement in the ICC.

- Present the proposed ICC local team, including qualifications and expertise as well as the planned resources for the ICC*. The local team should include a **project manager**, working within the city, as well as between **two to four additional team members**. One team member should be a business representative (Chamber of Commerce, Technology Hub, Cluster, etc). Another team member should ideally come from a different city department to the project manager, to ensure efficient cross-department cooperation within the city. Present the key experience of the local team for conducting this assignment. (**Open text, 0,5 pages**)

900 characters including spaces maximum.

The required time and level of effort from the city team are indicative at this stage. Depending on the available resources and commitment of the city, the project manager should dedicate between 2-4 days per month working on the ICC. Other city members can offer between 1-2 days a month to the programme. This time spent can naturally be linked to the implementation of a broader set of activities or projects that are (in)directly linked to the ICC (e.g., managing other European projects your city is following).

- Indicate clearly which different departments within the city (green, digital, economic development, mobility, procurement, etc) will be engaging in the ICC programme. It is recommended to demonstrate that the city team proposed (project manager and city team member) will work well together and can demonstrate previous examples of collaboration, (e.g., if he/she is working in the Digital unit, some ties/projects with other departments, such as the Green or Mobility departments, should be demonstrated). **(Open text, 0,25 pages)**

600 characters including spaces maximum.

Appendix 1 - Additional files to support the application

Annex I: Mandatory Letter of intent from the city's Mayor/Deputy Mayor

Annex II: Mandatory Letter of intent from a local ecosystem stakeholder

Annex III: 3 Resumes (local project manager and city team members from within the city and the local ecosystem (business, university, technology hub, cluster, NGO, etc.).



European
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