



ICC Conference: Towards a green, digital and resilient economy

Agenda

November 16, 2022



ICC Conference: Towards a green, digital and resilient economy

Objectives

The ICC Conference, scheduled as part of the Smart City Expo in Barcelona, will have an overarching focus on the **transition towards a green, digital and resilient economy**. The conference brings together participating ICC cities and experts and aims to take stock of the progress made during the ICC initiative, showcase achievements and towards the green and digital transition and reassess priorities ahead in the light of the big urban challenges.

The ICC conference will offer the opportunity to:

- Exchange knowledge and discuss emerging trends and opportunities for a transition towards a green, digital and resilient economy
- Discuss how current major urban challenges, such as the energy crisis, disrupted food systems and supply chain issues, impact on the transition towards a green, digital and resilient economy and what can be done
- Understand the main challenges facing cities and communities well as how the EC and national governments can support cities more efficiently
- Pursue networking among city teams and experts and explore potential collaboration
- Take stock of progress made during the ICC initiative and agree on key priorities and steps forward to work together, to pave the way for the next phase of ICC

Concept

The ICC Conference comprise of two events, both in-person, with the first event taking place on November 15th, which is dedicated to Mayors from participating ICC cities, and November 16th inviting ICC Core and Mentor Cities as well as Lead Experts. Both days will take place at the premises of the Smart City Expo In Barcelona, with a dedicated venue reserved for the two ICC events.

The ICC Conference's Day two will be welcoming city and business representatives from ICC core and mentor cities and lead experts with a full day programme, combining plenary sessions and opportunities for networking in person.

Participation of approx. 250 participants is envisaged for the ICC conference on November 16, including ICC city leaders, chief executives of businesses, policy think tanks, academics, urban development agencies, lead experts, technology leaders, EU and international mentors.

ICC Conference – Agenda

Time	Session
09:00 – 09:30	Registration and welcome coffee
09:30 – 09:40	Introduction - Meabh McMahon, Moderator
09:40 – 09:50	Welcome - Valentina Superti, Director, Ecosystem II: Tourism and Proximity, DG GROW, European Commission
09:50 – 10:10	The twin transition at city-level - Keynote speech - Francesca Bria, President, Chairwoman of the Italian National Innovation Fund, CDP Venture Capital SGR
10:10 – 10:20	Achievements of ICC cities - Nikos Maroulis, ICC Project Director, Technopolis Group Belgium
10:20 – 11:30	Session on Green economy and local green deals Interactive panel discussion with four city speakers presenting their achievements and recommendations, each with five min opening interventions followed by panel discussion Introduction on the topic of Local Green Deals in the context of ICC: - Dana Eleftheriadou, Head of Cities and Proximity, DG GROW, DG GROW, European Commission City speakers: - Agnes Schönfelder, Climate Policy Advisor, Spokesperson Local Green Deal, CEO Climate Action Agency, City of Mannheim - Tim Guily, Smart City Advisor, City of Leuven - Cornelia Dinca, International Liaison, Amsterdam Smart City, Amsterdam Metropolitan Region - Remus Balan Cross Alp Med project, Chambre de Commerce et d'Industrie du Var (remotely)
11:30 – 12:00	Coffee break and networking tables Cross-cutting networking tables: Meeting points in the foyer and meeting rooms for participants to meet and discuss on specific issues Potential topics for discussion: - Joint application for projects - Implementation of cross-city projects - Engagement of local stakeholders
12:00 – 13:00	Session on Digital transition and/or Digital Economy Interactive panel discussion with four city speakers presenting their achievements and recommendations, each with five min opening interventions followed by panel discussion City speakers: - Paula Boet Serrano, City of Barcelona - Nicole La Iacona & Mieke Van Cauwenberghe, City of Mechelen - Alice Xu, Project Manager, City of Toronto - Velko Velkov, Sofia Municipality, Digitalisation, Innovation and Investment Unit, City of Sofia
13:00 – 14:30	Networking lunch
14:30 – 15:30	Session on Proximity Economy and the role of local businesses Opportunities for Cities to join up efforts for the green and digital transition and partnerships for skills: EC presenting on Transition pathways and skills partnerships of various ecosystems, e.g., tourism, construction, proximity and social economy, and retail/or agri-food - inviting cities to join up - Proximity and social economy: Karel Vanderpoorten, Policy officer, Social Economy, DG GROW, European Commission, European Commission - Construction: Ilektra Papadaki, Team Leader, Construction, DG GROW, European Commission

	<ul style="list-style-type: none"> - Agri-food: Blaga Popova, Policy officer, Food, Retail, Health, DG GROW, European Commission - Tourism: Elfa Kere, Policy officer, Tourism, DG GROW, European Commission <p>Interactive panel discussion with two city speakers presenting their achievements and recommendations, each with five min opening interventions followed by panel discussion. Cities to present on new educational initiatives about energy efficiency, low-emissions energy systems, and local food supply chains.</p> <p>City speakers:</p> <ul style="list-style-type: none"> - Daniel Freitas, Head of Carbon Neutrality, City of Porto (Reducing, recycling, and circulating organic waste) - Kari Granfors, Project Manager, City of Pori
15:30 – 16:00	<p>Coffee break and networking tables</p> <p>Cross-cutting networking tables: Meeting points in the foyer and meeting rooms for participants to meet and discuss on specific issues</p> <p>Potential topics for discussion:</p> <ul style="list-style-type: none"> - Joint application for projects - Implementation of cross-city projects - Engagement of local stakeholders
16:00 – 17:00	<p>Next steps of the ICC Journey, co-creation with ICC cities</p> <p>Presentation of main envisaged activities and themes supported under the renewal of the Intelligent Cities Challenge</p> <p>Chaired by DG GROW:</p> <ul style="list-style-type: none"> - Dana Eleftheriadou & Natalia Gkiaouri, DG GROW, European Commission - Igor Kalinic, EISMEA, European Commission
17:00 – 17:25	<p>Conclusions</p> <ul style="list-style-type: none"> - Igor Kalinic, Head of Sector, EISMEA, European Commission - Dana Eleftheriadou, Head of Cities and Proximity, DG GROW, European Commission <p>Closing Keynote</p> <ul style="list-style-type: none"> - Michela Magas, Industry Commons, Member of the New European Bauhaus high level roundtable
17:25 – 17:30	Family photo of all ICC cities and participants
17:30	Networking cocktail