



ICC Mayors Forum: Towards a green, digital and resilient economy

Agenda

November 15, 2022



1 Mayors Forum

1.1 Concept

Objectives

The Mayors Forum, scheduled as part of the Smart City Expo in Barcelona, brings together high-level political representatives and city leaders from both EU27 and internationally to reinforce political commitment on the cities' twin transition and Local Green Deals. The main objectives of the Mayors Forum are to:

- Showcase political leadership towards their cities' green and digital transition, notably through Local Green Deals
- Shape a high-impact political guide for Local Green Deals with a view to influence more Mayors join the movement
- Reassess political priorities in the light of the current major urban challenges (climate change, food and energy crisis, supply chain disruptions) and the new urban trends, and contribute to shaping EU policies to address the current crisis
- Take stock of progress made during the ICC initiative, in order to pave the way for the next phase of ICC
- Reinforce collaborative governance at local level among local authorities, local businesses and citizens

The Mayors Forum will offer the opportunity to:

- Exchange with other high-level Mayors and political representatives on cities' visions, priorities and achievements towards green, digital and resilient transitions
- Understand the main challenges facing cities and communities and their needs as well as how the EC and national governments can support them more efficiently
- Discuss how recent challenges such as the energy crisis, disrupted food systems, supply chain issues impact on the transition towards a green, digital and resilient economy and what can be done
- Agree on key priorities and steps forward to work together efficiently on a regular basis to maximise impact

Concept

The Mayors Forum is part of an in-person two-day event with November 15th dedicated to ICC Mayors and November 16th dedicated to ICC Core and Mentor Cities as well as Lead Experts. Both days will take place at the premises of the Smart City Expo In Barcelona, with a dedicated venue reserved for the two ICC events.

The Mayors Forum will start at 1.30pm and end at 6pm on November 15th. Participating mayors are invited to attend a dinner in the evening offered by the Barcelona city hall with the presence of Ada Colau, Barcelona Mayor, and other high-level Mayors and city leaders attending the Smart City Expo.

On this background, the Mayors Forum will be based on an interactive format mixing respectively:

- An in-person panel with 4-5 mayors speaking on priorities, challenges, and expectations in relation to the transition of their local economies and Local Green Deals
- Two roundtable workshops with groups of 6-8 mayors to discuss political visions and priorities as well as Local Green Deals, facilitated by a professional moderator
- Networking and dinner for participating mayors as well as mayors taking part in the Smart City Expo

Participation of approx. 130 participants is envisaged for the Mayors Forum, covering mayors and deputy mayors as well as supporting city team representatives and European Commission representatives.

Mayors Forum - Agenda

Timing	Session
13:30 – 14:00	Registration and welcome coffee
14:00 – 14:10	Introduction - By Meabh McMahon, moderator of the session
14:10 – 14:30	Welcome - Valentina Superti, Director, Ecosystem II: Tourism and Proximity, DG GROW, European Commission - Laia Bonet, Vice Mayor, Barcelona
14:30 – 14:50	Keynote speech - Carlo Ratti, MIT Senseable City Lab
14:50 – 15:20	Intelligent Cities Challenge: Interactive Fireside Chats on Local Green Deals Visions and Actions The objective is to set the scene, present selected cities' testimonies with achievements and benefits from their participation in ICC, on Local Green Deals, tackling climate change, clean energy, decarbonising building and mobility reigniting sustainable growth, and reskilling their local workforce - Marja Ruigrok, Vice-Mayor, Amsterdam Metropolitan Area, city of Haarlemmermeer - Alexander Vandersmissen, Mayor, City of Mechelen - Filipe Araújo, Vice Mayor, Porto (remotely) - Grigoris Konstantellos, Mayor, Vari Voula Vouliagmeni - Ivica Puljak, Mayor, City of Split
15:20 – 15:40	Coffee and networking break
15:40 – 16:20	High-level roundtable discussion – Round 1 – Local Green Deals Putting Local Green Deals in action requires integrated governance, collaborative partnerships with local businesses, industry, and civil society, as well as sizeable investments in infrastructure and technologies. This roundtable discussion among Mayors will concentrate on the evolution of the current major urban challenges, and how cities deploy efficient Local Green Deals to address climate change, high energy prices, supply chain shortages and support their local businesses. It will seek to highlight good paradigms and expand political commitment and action during the next phase of ICC and beyond - All participating Mayors, Deputy Mayors and city representatives grouped in different parallel roundtables with 6-8 mayors each - Facilitated by pre-assigned table moderator with reporting back from group discussion to plenary
16:20 – 17:00	High-level roundtable discussion – Round 2 – Streamlining support This roundtable discussion will focus on how ICC has benefited cities to improve access to funding, how to streamline ICC support, better engage with local businesses and citizens and improve access to finance by navigating through different EU and national support measures - All participating Mayors, Deputy Mayors and city representatives grouped in different parallel roundtables with 6-8 mayors each - Facilitated by pre-assigned table moderator with reporting back from group discussion to plenary
17:00 – 17:10	Achievements of ICC cities - Nikos Maroulis, ICC Project Director, Technopolis Group Belgium
17:10 – 17:15	Conclusions - Valentina Superti, Director – Ecosystem II: Tourism and Proximity, DG GROW, European Commission
17:15 – 17:20	Family photo
17:20 – 18:00	Networking coffee
20:00	ICC mayors and deputy mayors are invited to attend a dinner offered by the Barcelona City Hall with the presence of Ada Colau, Barcelona Mayor, and other mayors attending the Smart City Expo. Invited mayors have received an invitation from the Barcelona City Council .