

13:00

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13:10

Overall Policy context and
Recovery Strategy

**Ulla Engelmann, Head of Unit for
Social Economy, DG GROW, European
Commission**



Video and audio from this ICC meeting will be recorded and might be made publicly available or shared with other ICC participants and support staff.





The scope of the RRF is structured around six pillars, all aimed at supporting the economic recovery, creating jobs and laying the foundations for a stronger, more resilient Europe.



GREEN TRANSITION



DIGITAL TRANSFORMATION



GROWTH, JOBS AND COHESION



SOCIAL AND TERRITORIAL COHESION



HEALTH, ECONOMIC, SOCIAL AND INSTITUTIONAL RESILIENCE



POLICIES FOR THE NEXT GENERATION

Twin Transitions: Green and Digital

Each recovery and resilience plan will have to include

a minimum of



a minimum of



The Commission will assess national plans against these targets.



Flagship areas for investments and reforms

POWER UP

CLEAN TECHNOLOGIES AND RENEWABLES

RENOVATE

ENERGY EFFICIENCY OF BUILDINGS

RECHARGE AND REFUEL

SUSTAINABLE TRANSPORT AND CHARGING STATIONS

CONNECT

ROLL-OUT OF RAPID BROADBAND SERVICES

MODERNISE

DIGITALISATION OF PUBLIC ADMINISTRATION

SCALE-UP

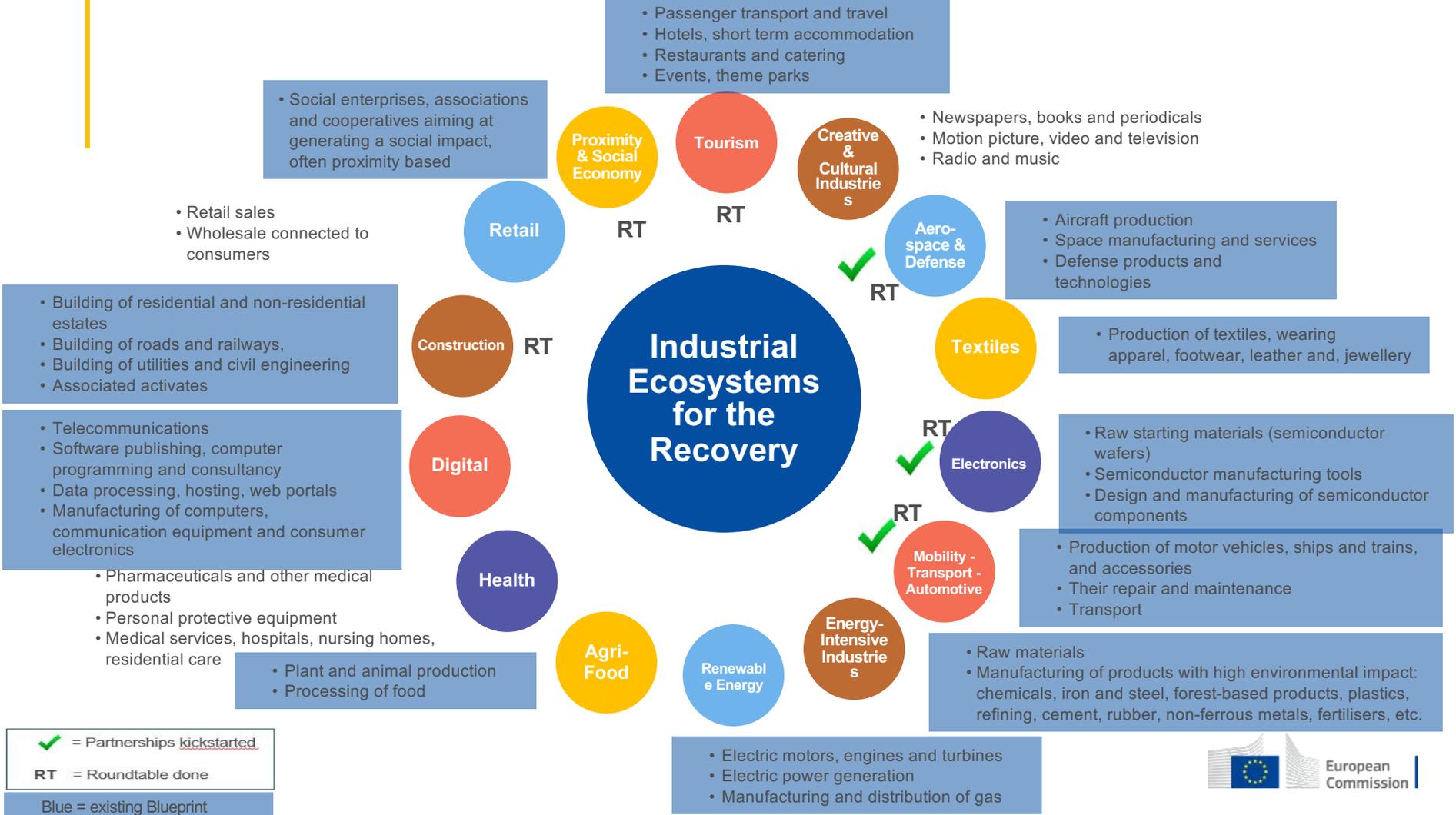
DATA CLOUD CAPACITIES AND SUSTAINABLE PROCESSORS

RESKILL AND UPSKILL

EDUCATION AND TRAINING TO SUPPORT DIGITAL SKILLS



Industrial Ecosystems for the Recovery



✓ = Partnerships kickstarted
 RT = Roundtable done

Blue = existing Blueprint



Green economy and Local Green Deals

IC

136 cities

5 thematic tracks

C

Making the most of advanced technologies for Green and Digital Recovery and Social Resilience

The European Commission's
100 Intelligent Cities
Challenge

Upskilling and Reskilling

Green and Digital transition in Tourism

Supply chains, logistics and the economics of mobility

Citizen engagement and digitisation of public administration

Transversal support



Access to finance



Innovative and social public procurement



Open data



The Up- and Reskilling Challenge in Europe

- ❑ Industry is going through an **unprecedented transformation** on a global scale
- ❑ We are witnessing **increasing disparities** between sectors and regions. The crisis has a very severe impact on **SMEs** and **millions of people**
- ❑ A key for recovery is to increase public and private investment in up- and reskilling to maximise growth, job retention and new job opportunities
- ❑ Organisation of high-level **Roundtables** by Commissioners Schmit and Breton with key relevant stakeholders covering the **14 industrial ecosystems** identified in the **EU Industrial Strategy**. For the Commission there is a role as a **cross-border facilitator** to mobilise efficiently the **RRF and the MFF** and to achieve **economies of scale**



Cities are key in reskilling for a strong recovery – ICC role

- ❑ Covid-19 accelerated the need for **agile structural and cross-sectoral mobility of the workforce** e.g. towards green, healthcare, or tech jobs. These require new skills locally.
- ❑ **Cities, regions and local actors are key** to deliver on the major reskilling effort, as they master their local needs and strengths.
- ❑ The **key success factor** is a **well-functioning local reskilling ecosystem** capable of pooling local resources to achieve reskilling at scale; Involving local authorities, employers, candidates, training capacity (VETs, clusters, knowledge institutes, Fablabs, EENs, head-hunters) and funds.

Renovation Wave

The European
Green Deal

October 2020
#EUGreenDeal

Affordable Housing Initiative

(Renovation wave communication 14.10.2020)

Objectives :

- Pilot the **renovation of 100 social and affordable housing districts** using innovative smart, digital, sustainable technologies and building processes focusing on resident needs
Push industry to go the extra mile by testing **human-centered technologies** at scale (district) and promote social engagement and social innovation to empower residents' voice in the process
- Provide replication **blueprints**, considering: sustainability, liveability, inclusiveness and aesthetics within social housing districts, in link with the **New European Bauhaus**

Renovation Wave Priorities



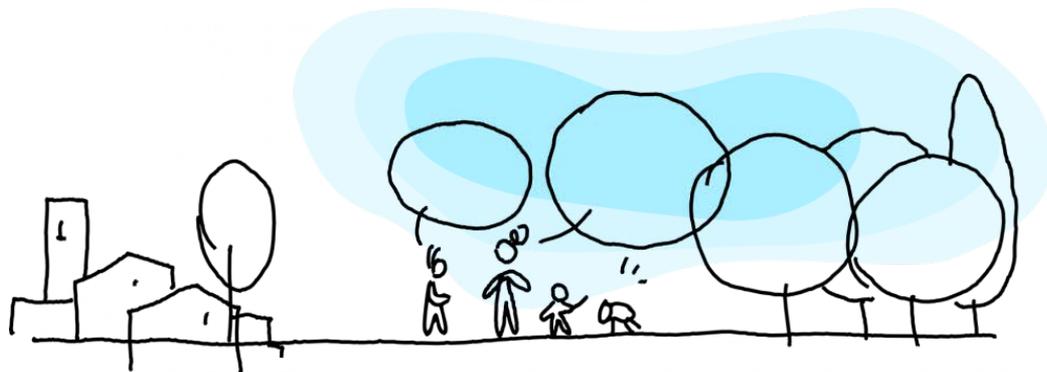
Tackling **energy poverty** and **worst-performing buildings**



Renovation of **public buildings** such as schools, hospitals and public administrations



Decarbonisation of **heating** and **cooling**



New European Bauhaus
beautiful | sustainable | together



EU Local Green Deals Movement

The European
Green Deal

Sustainable
industry

Renovation
Wave

Clean Energy

From Farm
to Fork

Sustainable
mobility

Eliminating
pollution

Climate Pact

Local Green Deal

Implementation

100
INTELLIGENT
CITIES CHALLENGE

Local policy landscape

- Industrial transition
- Climate Action Plan
 - Mobility Strategy
- Digital transformation strategy
- Sustainable construction and energy
- Sustainable tourism

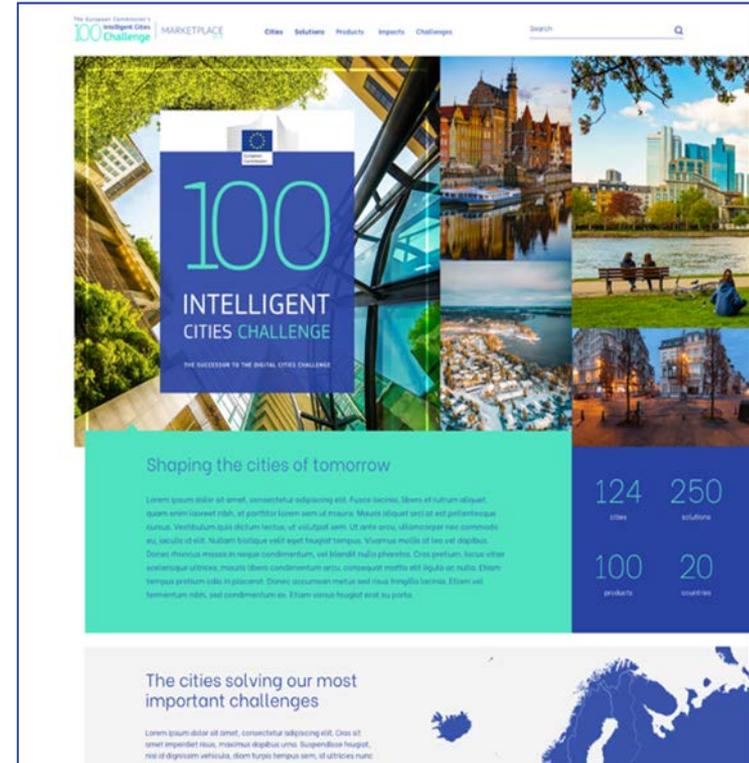
Local economy

- Proximity and Social Economy actors
 - Public administrations
 - Citizens and Communities
 - SMEs and Businesses
 - Local institutions
 - Technology centers

Tech4Good Marketplace

Launching the Tech4Good Marketplace

- A digital marketplace for **innovative tech solutions**, including AI-powered, blockchain, data analytics, IoT solutions and **best business practices** to help European **cities** address the most pressing challenges with technology, including solutions developed by **local SMEs, social enterprise** and **start-ups**.
- It will showcase and promote **technology solutions** designed to advance **social and environmental causes**. AI-powered solutions for **reskilling – for jobs forecasting, matching workers with new opportunities** or training
- Discover **validated, deployed** solutions, and the multiple cities where they have been **replicated**.



Industry is driving the recovery in Europe

EU Industry Days is Europe's flagship annual event on industry. It serves as the main platform to discuss industrial challenges and co-develop opportunities and policy responses in an inclusive dialogue with a wide range of partners.

It also helps to ensure that our policy at European, national, regional and local levels works together to enable European industry to deliver jobs, growth, and innovation in Europe.



EU INDUSTRY DAYS 2021

Virtual event

23-26 February 2021

